



## Innovation Zone Live 2019 Agenda – (Subject to change)

9.00 - 9.30 – Registration and refreshments

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9.45 - 10.00



### Welcome and innovation warm up

Barrington Pamplin, Technical Director,  
ThePackHub

Grahame Cox, Managing Director, Innovation  
Ink

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10.00 - 10.20



### Reducing packaging waste one box at a time

Mark Naples  
Chief Sales and Marketing Officer  
Datalase

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10:20 – 10:40



### Driving the circular economy in flexible packaging

Jagan Mohanraj  
Innovation Director  
RPC bpi recycled products



10.40- 10:50



**All about insight: your platform to inspire sustainable change**

Nicole Costantini  
Sales Consultant  
Valpak

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10:50 - 11.10 – Coffee and networking

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11:10 – 11:20



**I'm green™**

Richard Lambert  
Commercial, Renewables Chemicals Europe  
Braskem

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11:20 – 11:40



**Fibre-based alternatives for food barrier packaging**

Andrew Gunman  
Regional Sales Director  
Mayr-Melnhof Karton



11:40 – 12:00



### Pack development digitized and accelerated

Lars Hoffman  
Chief Operating Officer  
Webpac

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12:00 - 12.45

**Co-creation with Grahame Cox from Innovation Ink**  
Bringing a new packaging innovation to market with Combi Shots

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12.45 - 13.45 Lunch and Gallery Tour

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13.45 - 14.30 - Co - creation feedback with Grahame Cox

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14:30 – 15:00 – Keynote



### Digital Print and Smart Packaging

Alberto Kechler  
eCommerce Growth Platforms Lead MEU  
Mondelez

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15:00 - 15.30



**Q and A session – Bring packaging innovation to market**

with Barrington Pamplin  
and Clover Abbott, Global Sustainable  
Packaging Manager at Pepsi Lipton

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15:30 – 15:45 – Coffee break and networking

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15.45 - 16.15 – Keynote



**Eliminating the Idea of Waste**

Lucy Kirkup  
Senior Business Development Associate  
TerraCycle

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16.15 - 16.45



**Key Packaging Trends for 2019 and beyond**

Paul Jenkins  
Managing Director  
ThePackHub

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16.45 Close